

Introduction to the Issue

Welcome to the second electronic edition of *Indiana Libraries*. There are a variety of interesting articles; Indiana librarians are an incredibly varied and talent group. Several articles in this issue discuss marketing and programming ideas; hopefully the articles will provide many libraries with ideas for future programming. Many libraries, public and academic, struggle with increasing patron counts. Linda Davis from the Bedford Public Library illustrates ways to increase attendance and strengthen library and community relations. Glenn Augustine provides information on the wonderful work of the Indiana Youth Institute and their library. The resources at the Indiana Youth Institute are amazing. If you are a Jeopardy fan, you will want to read Elaine Skopelja's article on appearing on the show.

Jenna Anderson describes ways to use technology to advertise your library's programming. Deb Perry provides marketing tips to increase the visibility of your library.

Denise Buhr writes an intriguing article on using the works of authors to create a dramatic dialogue discussing women in the military. A fitting topic for Denise, who served three years in the United States Army.

Do you know what a "booktrailer" is? Emily Ellis discusses them and how to use them in your library. She provides the four essential steps to creating a booktrailer. Monicah Fratena discusses after hours programming for teens; providing important tips for anyone thinking about creating an after hours program for teenagers.

Jody Steelman Wilson provides a fascinating look at letters from a World War One soldier and the journey she took with the letters.

The next issue will preview a new idea called Random Reads. The column will highlight favorite books; from a specific genre to a hodgepodge of books of a favorite reader. The first column will feature mysteries. Be sure to check out the column in the next issue. If you

have a favorite author or genre, or perhaps a group of beloved books, consider sharing them with us.

Thanks to all the authors for their patience as *Indiana Libraries* migrated to an electronic format. It has been a challenging move and some kinks are still being smoothed out. Additional articles submitted during the migration will be published in the next edition.