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ART PUBLISHING CONFERENCE TO BE HELD IN ROCHESTER

An international conference on alternative art publishing is to be held 6 - 9 November at the Visual Studies Workshop, 31 Prince Street, Rochester, NY 14607.

The medium of the book is rapidly gaining recognition as a serious strain in contemporary art as hundreds of artists all over the world are attracted to the book form for the many alternatives it encompasses. The current wave of activity in publishing by artists is not without precedent, nor is it without need of solutions to basic problems in its critical, aesthetic, and economic structures. It is the intent of this conference to bring together those active or interested in artists' publishing in order to examine historical and contemporary trends in the use of the book form and to establish a critical framework. The conference will also include presentations on book design, production, and distribution, art magazines and regional surveys. An extensive survey/questionnaire of the field will be compiled before the conference to aide in discussions of future directions.

A group of exhibitions will also take place during the conference, designed to present historical, contemporary and international activities.

A large space will be provided for a book fair and collective exhibit, which will allow librarians, collectors and other

publishers to scan the great production of small art presses and artists.

The conference is open to all interested parties including artists, photographers, independent publishers, booksellers, curators, librarians, printers, etc. The registration fee will be \$35.00. Table space may be rented in the book fair for \$25.00 from 6 - 10 November. A complete brochure and registration form is available upon request.

A tentative list of speakers and topics are Lucy Lippard, Social Contexts for Art Publishing; Stephen Foster, Dada and Constructivist publishing; Peter Frank, Typologies of Artists' Books; Shelly Rice, The Photographic Book; Martha Wilson, The Last Ten Years; Edit DeAk, Art Magazines; Jacki Apple, The Exhibition of Books; Sheila DeBretteville, Book Design and Conception; Ulises Carrion, Artists' Publishing in Europe; Dick Higgins, The Something Else Press; David Wilk, Funding and Distribution; Judith A. Hoffberg, Service Organizations, etc.

To submit work for book exhibitions to take place during the Conference, send slides of sample copies to Helen Brunner, Book Exhibitions, Visual Studies Workshop, 31 Prince Street, Rochester, NY 14607.

Announcing:

Options in Independent Art Publishing
 A Conference to be hosted by the
 Visual Studies Workshop November 6th-9th, 1979

A program of formal presentations, panels, seminars, exhibitions, and a book fair will deal with historical and contemporary issues of art publishing.

For further information write: **Dan Russell**
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