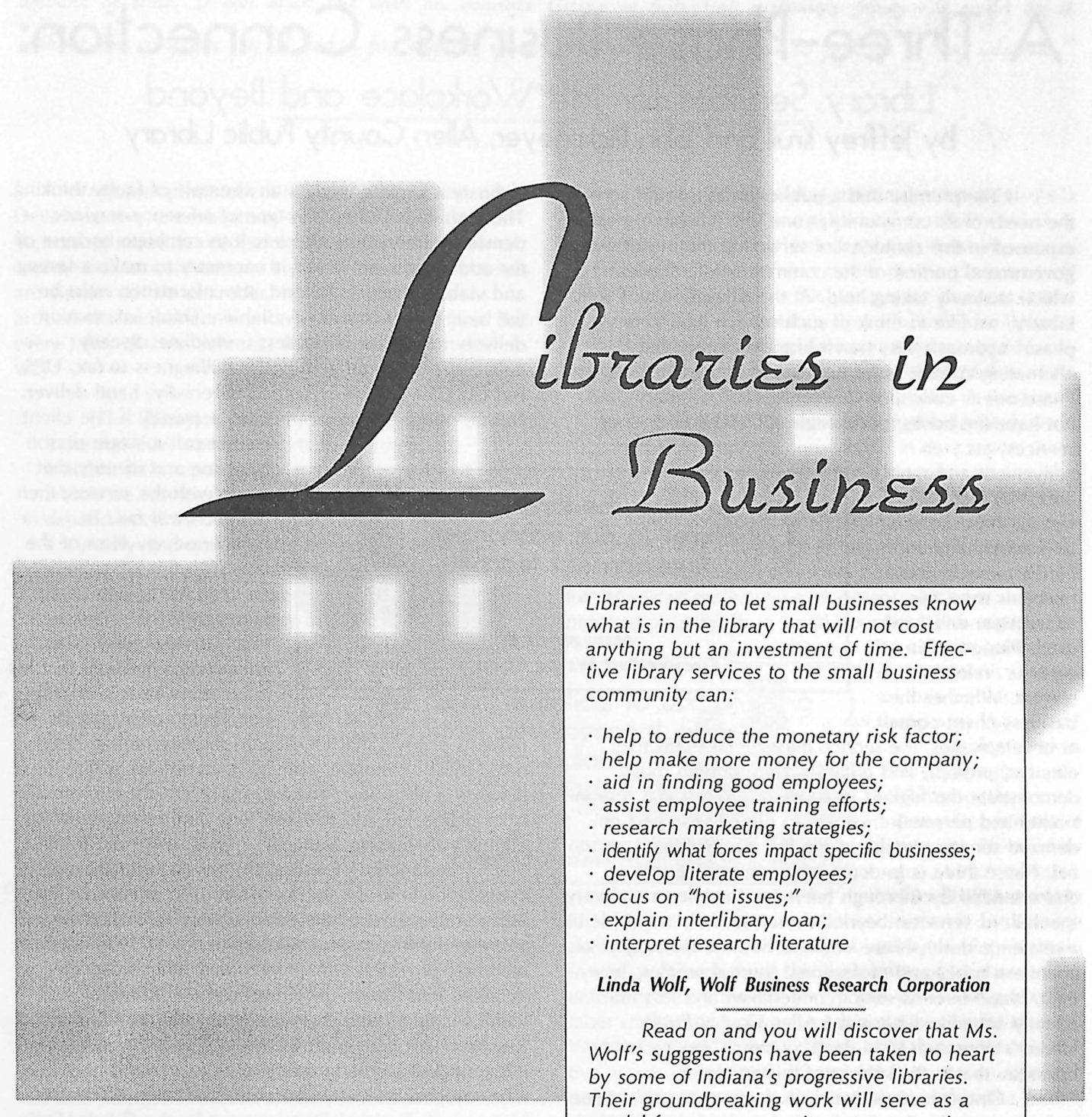




Libraries in Business

Libraries need to let small businesses know what is in the library that will not cost anything but an investment of time. Effective library services to the small business community can:

- *help to reduce the monetary risk factor;*
- *help make more money for the company;*
- *aid in finding good employees;*
- *assist employee training efforts;*
- *research marketing strategies;*
- *identify what forces impact specific businesses;*
- *develop literate employees;*
- *focus on "hot issues;"*
- *explain interlibrary loan;*
- *interpret research literature*

Linda Wolf, Wolf Business Research Corporation

Read on and you will discover that Ms. Wolf's suggestions have been taken to heart by some of Indiana's progressive libraries. Their groundbreaking work will serve as a model for a new commitment to proactive roles for libraries in economic development. The cooperative / technical infrastructures provided by LSCA through INCOLSA and the ALSAs – past, present, and future – is creating the foundation for the fast, efficient, accurate, and confidential access to the information that businesses need.